

Software Group

IBM Business Process Manager 8.0

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Outline

- Definition of BPM
- Overview of BPM Approach
- Introduction to IBM BPM
- IBM BPM Demo
- Architecture of IBM BPM
- Example of PoC for Real Customer



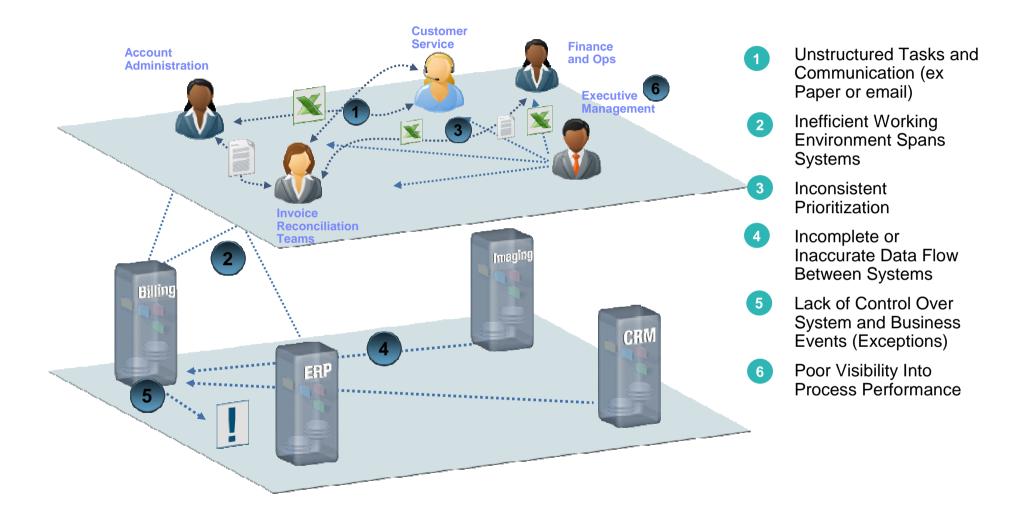
Definition of BPM





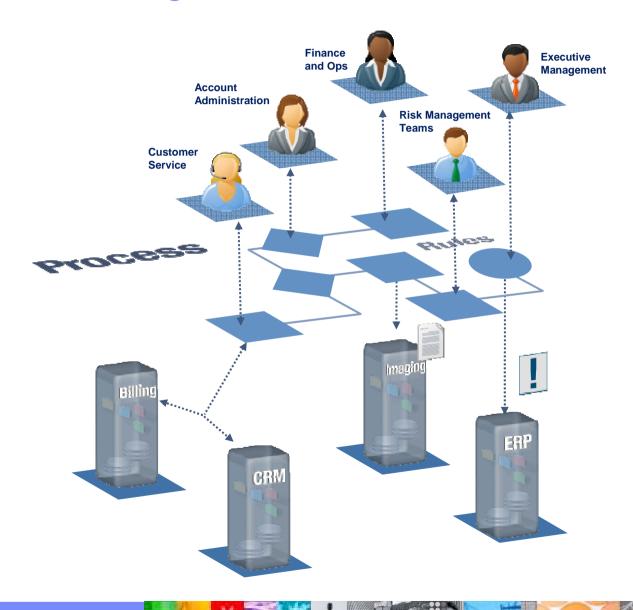


Typical Process Problems





BPM Brings Order to the Chaos



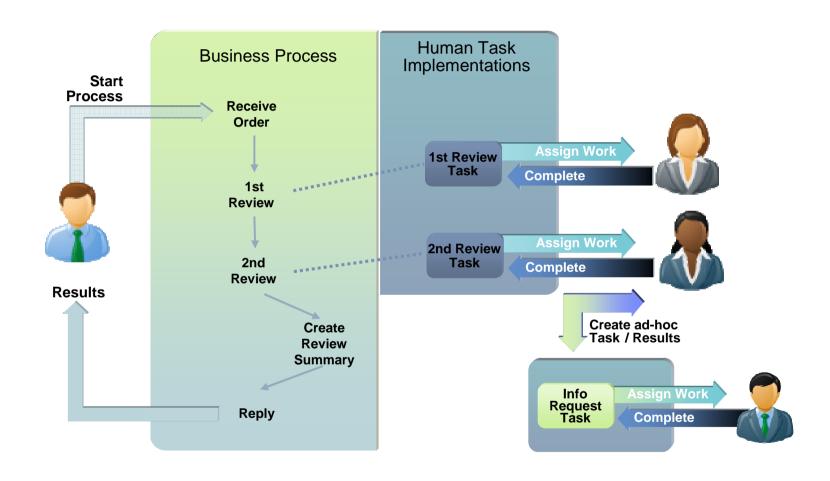
- Automate workflow & decision making
- Reduce errors and improve consistency
- Standardize resolution across geographies
- Leverage existing systems and data
- Monitor for business events and initiate actions
- Real-time visibility and process control

Customer Benefits:

- Huge Reduction in Manual Work, Errors
- Faster, More Consistent Issue Resolution
- Easier to Manage the Business
- Consistent Case Handling



BPM Streamlines Human Tasks



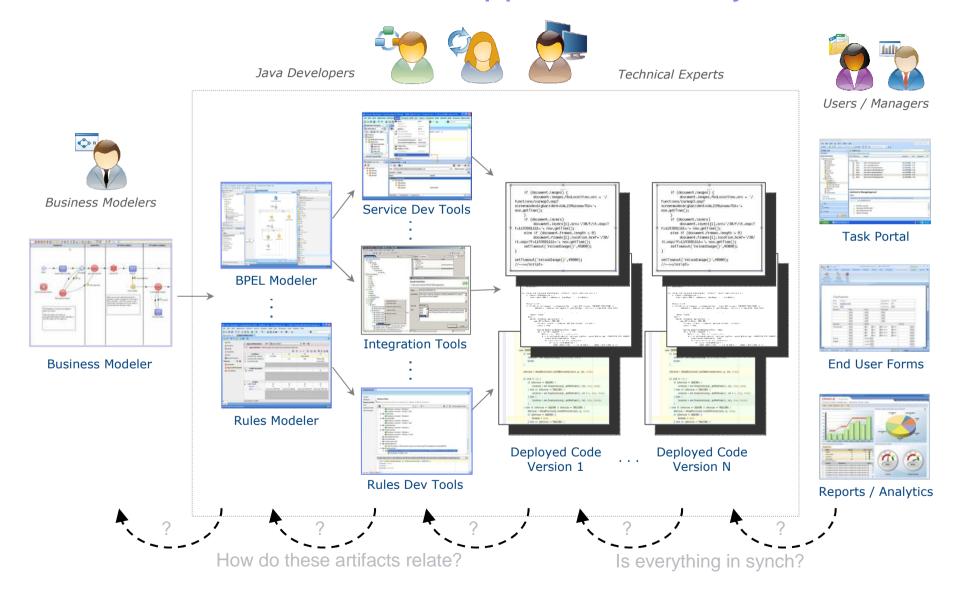


Overview of BPM Approach



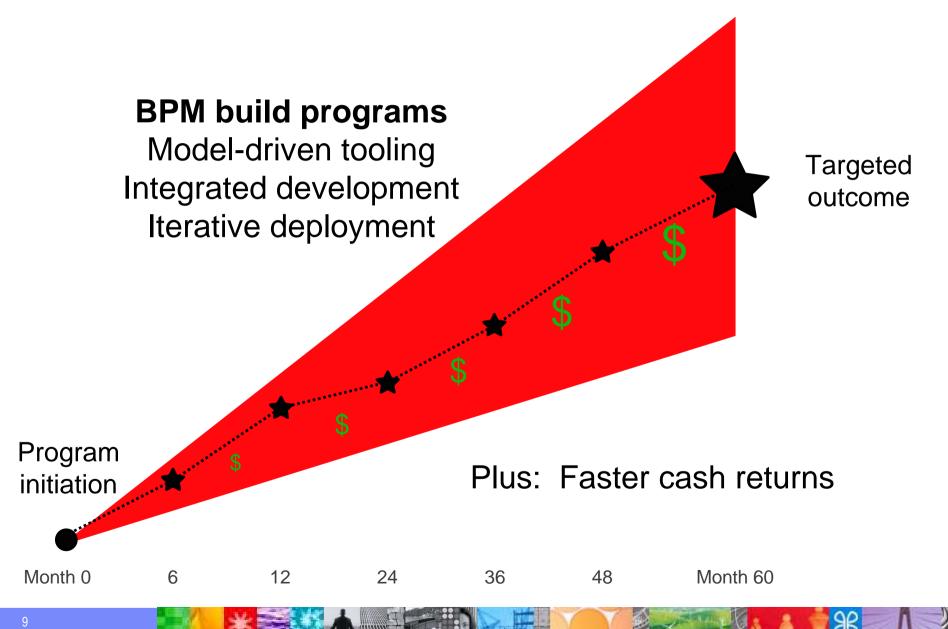


Traditional BPM/Process Application Lifecycle



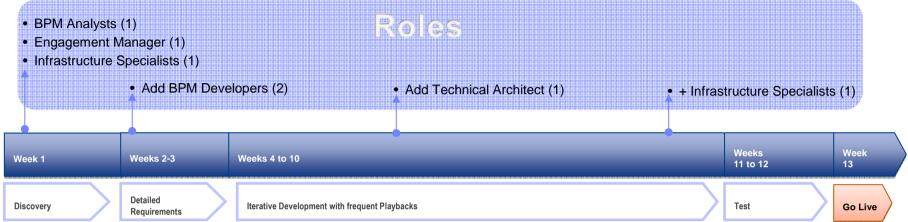


BPM Accelerates Better Business Outcomes





BPM Projects from Inception to Production in ~90 Days



PLAYBACK 0 "Define the Process"

- As-Is and To-Be Process Maps
- User Stories
- Problems and Pain Points
- KPIs/Metrics/SLAs
- Opportunities for Improvement
- Process Triage
- Process Charter and ROI



PLAYBACK 1 Series "Build the Process"

- Author the Business Process Model
- Define the Roles / Participants
- Define the Data Elements / Variables
- Configure the Screens
- Model the Rules across the Screens and Model



PLAYBACK 2 Series "Connect into the Infrastructure"

- Data Flow Through
- Other Systems of Record
- SMTP
- Data Warehouse
- LDAP / SSO
- EAI



PLAYBACK 3 Series "Refine the Delivery"

- Model Corner Cases
- Expanded Search Capabilities
- Build Metrics and Performance Reports (Tuning and Measurement)
- Other types of Processing Automation
- Feedback from Playbacks



BPM Roles-based Development – Rapid, Agile and Iterative





Introduction to IBM BPM





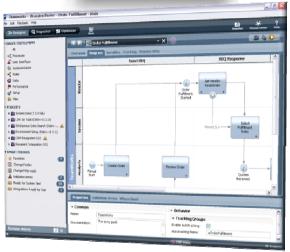




The simplest way to get started with your BPM initiative

Process Discovery "Modeling for Documentation"



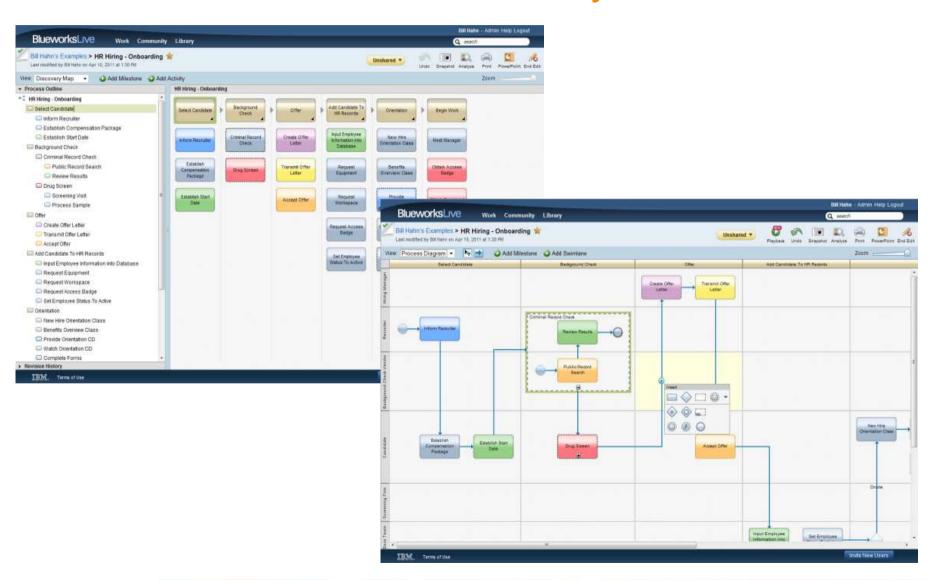


The quickest way to deliver process applications

Process Implementation "Modeling for Execution"



BlueworksLive → Simple Enough for Novices, Rich Enough for Experts "Process Discovery"





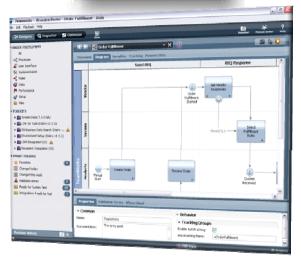




The simplest way to get started with your BPM initiative

Process Discovery "Modeling for Documentation"

IBM Business Process Manager

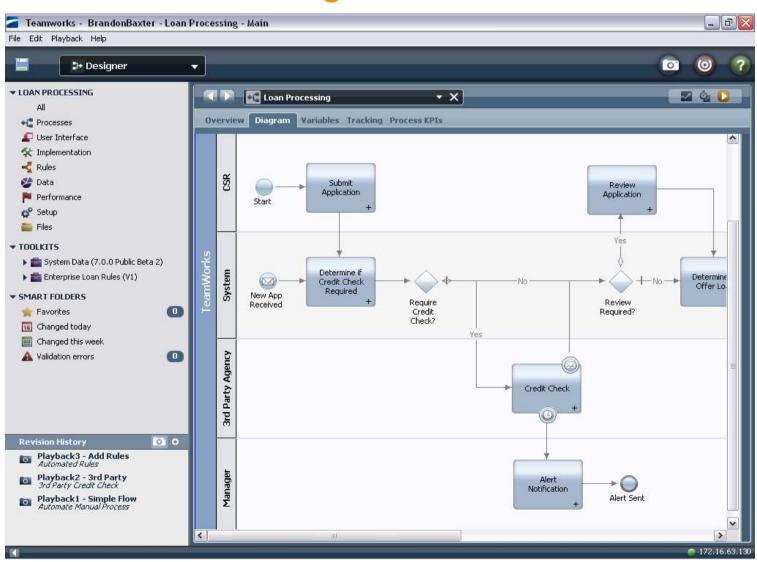


The quickest way to deliver process applications

Process Implementation "Modeling for Execution"



IBPM → The Picture is The Process "Modeling for Execution"

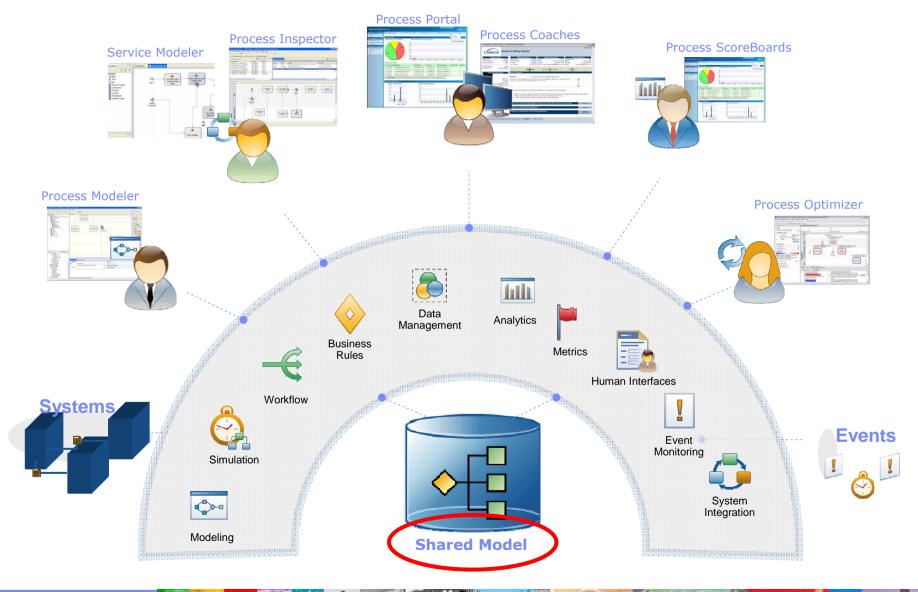




Architecture of IBM BPM

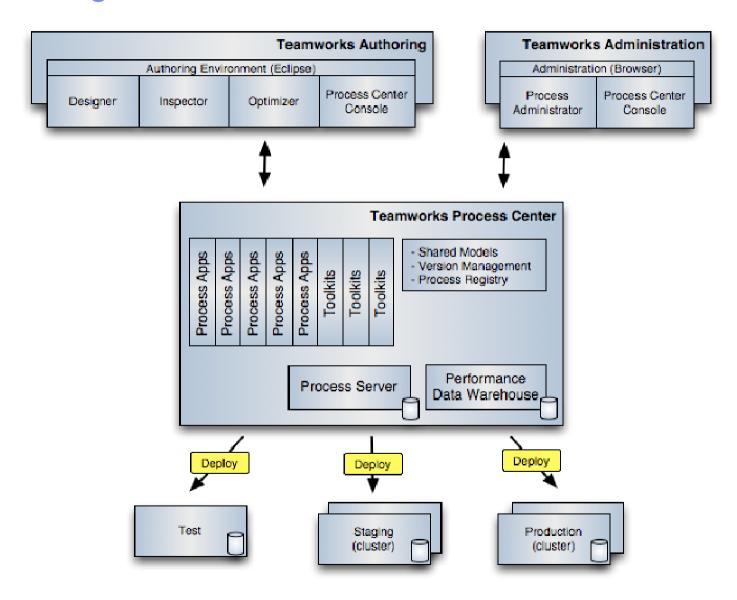


IBPM Shared Model Architecture





IBPM Design Time





PoC Demo



Links to Your Next Steps... **IBM BPM Delivery Capabilities**

Including Education and Enablement Services



BPM Process Discovery & Modeling in the Cloud

- Blueprint Process Modeling for inventory & mapping
- Knowledge sharing & collaboration
- Process analysis & prioritization



http://IBMBPMDemos.com

BPM Process Modeling & Implementation

- Rapid process application development
- Continuous process improvement
- BPM program management











Gracias



Merci







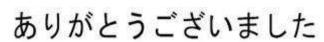


Brazilian Portuguese











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